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Bowling Green Business University

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# THE Southern Exponent

## of Business Education.

VOL. VI.

BOWLING GREEN, KENTUCKY, AUGUST, 1912

NO. 1



WAS GOING SOME.

Typewriter Expert at University  
Writes 119 Words in a Minute.

(From the Times-Journal.)

The Bowling Green Business University never enjoyed a more unique and at the same time inspiring program than was heard at its Chapel Hall this morning at 9 o'clock.

J. L. Hoyt, formerly of Kansas

City, but now of New York City, gave a demonstration on the typewriter. He is quite a young man, though he now stands the third champion typewriter operator of the world. He will compete again in October at Madison Square Garden, New York, for the world's championship. He was accompanied to Bowling Green by Mr. L. H. Amrine, Louisville manager of Underwood Typewriter Co. Mr. Hoyt performed some wonderful feats, not merely sleight-of-hand or spectacular, but accomplishments of real merit. He wrote from memory 119 words a minute without an error and answered questions at the same time. A long sum in addition was placed on the board and he added this and wrote at the same time 208 words of practice matter.

University Hall was crowded, and the audience cheered enthusiastically after all of Mr. Hoyt's demonstrations. Mrs. T. T. Gallaway, Prof. Reams and Miss Emma Downey were judges.

Call on us for full information about Stenotypy; the course; the cost and the time required.

Miss Elliott is the capable and patient teacher of Typewriting and Stenotypy.

MR. O. M. HINTON.



Mr. Hinton graduated from this Institution eleven years ago, and pushed his work to distinction as a Public Accountant and Auditor in New York City. He has recently embarked in the legal profession in which he is sure to win new laurels. In recognition of his distinguished career, the school at Commencement conferred upon him the degree Master of Accounts.

\$225 A MONTH.

A former student in a private letter says:

"As I have not written you very much about myself lately, will say that I am now getting \$225.00 per month, and own quite a lot of stock in the company which pays a good deal. I am sales manager and have entire charge of the office here."

Before this man took his business course, he was able to earn only \$30 or \$40 a month.

STROLLERS AT B. G. B. U.

The Strollers Quartet of Chicago sang this morning at the Business University to an audience which crowded the main floor and balcony of the large auditorium. The caterers were also very generous with their wonderful talent. The applause which followed each number was as hearty as that which has characterized the two recent National conventions. Times-Journal, June, 1912.

STILL SUCCEEDING.

Our old friend and former student, O. G. Gremillion is now Manager of the Avochelle Bank and Trust Company at Claychville, Ia. He says, "It pays to attend a good school."



Prof. W. S. Pupa has returned to his first love and is now the head teacher in the Bookkeeping Department. He is a great teacher, a splendid gentleman and a man of culture. We welcome him back.

"\$1500 A YEAR."

I was a student in the School of Telegraphy of the Bowling Green Business University seven months. I want to thank the teachers for their kindness. I now hold a position at Wilburton, Ohio, salary about \$1500 a year.

P. M. PAUL.

STENOGRAPHY.



Stenotypy has been installed in our course of study. It is a new process of shorthand written on a small machine, called the Stenotype. It is considerably smaller than the Underwood Typewriter; is almost noiseless; simple in mechanism; easily manipulated and seems destined to become a permanent office appliance. Some of its strong features are that anyone who can read shorthand can read the notes of another, as well as his own; the speed attained is far beyond any ever accomplished in other kinds of rapid writing. A course in Stenotypy costs the same as a course in Shorthand. The time required to learn it is practically the same as that of Shorthand.



GRADUATES OF THE COMMERCE COURSE AND THEIR TEACHERS.

## Seven Operators Go to Positions in One Day



Oxford, Ala., March 16, 1912.

Gentlemen: A year and one month ago, I entered the School of Telegraphy of the Bowling Green Business University. After spending some six or seven months in school, I was given an agency on the L. & N., which I held with all care, having had the exact work in school that the road uses. I thank the B. G. B. U. for my start in railroad work.

Yours truly,  
CHAS. L. KELLY.

Bowling Green, Ky., Feb. 8, 1912.

I leave today for a position in railroad service after being in the Telegraph School of Bowling Green Business University six months and three days. I have been nicely treated by all and my teacher has been a faithful friend to me.

J. G. GAINES.

Danabonville, La., April 19, 1912.

I was in Bowling Green a little more than six months and had uttered as an ignoramus as to the true meaning and difference of a dash and dot. The old saying that ignorance is bliss does not hold true here as I never knew satisfaction until I had mastered that mysterious clicking sound. Don't let the want of a position worry you. There is too great a demand for folks who have the ambition to learn that which looks hard but really isn't. Learn Telegraphy, boys and girls. Learn it at the Bowling Green Business University where the teacher's time is yours and the equipment perfect. You will realize the truth of this when you have learned.

EMMA MAURIN.

Balto, Iowa, April 14, 1912.

Dear Sirs: I received your letter several days ago and had much pleasure in reading it, because I think there is nothing like the B. G. B. U. I am sure that I never enjoyed four months in my life more than I did the four that I was with you and I wish that I could have stayed four more.

The Superintendent of this division said that he had rather have one boy from your school than a dozen from the other schools that he had received boys from.

J. H. MILLER.

Radcliffe, Iowa, April 14, 1912.

Gentlemen: I think it the best investment I ever made when I entered your school on last September for a course in Telegraphy and Railroad Accounting. I was in school only four months when I was sent to Radcliffe, Iowa, as night operator and ticket agent. It is the best school that I know of and the most congenial students that I have ever met. They have a strong course in Railroad Accounting and a man is capable of holding a good position when he completes the course and may rest assured that a position is awaiting him. I strongly endorse the school.

W. L. McLEOD.

Bowling Green, Ky., Feb. 8, 1912.

Five months ago, I entered B. G. B. U., began Telegraphy and Railroad Accounting and their correlative branches. I am going today to a position in Iowa.

H. G. JOHNSON.

February 7, 1912.

I began Telegraphy and Railroad Accounting Sept. 3, 1911, and I am now on my way to a position in Iowa.

C. F. MILLER.

## COMMENCEMENT

EX-GOV. HANLY, OF INDIANA,  
DELIVERED MASTERLY  
ADDRESS.

(From the Times-Journal.)

It is said that in interior China there is a school with this inscription over its gate: "If you are planting for ten years, plant trees; but if you are planting for a hundred or a thousand years, plant men." This seems to be the motto of Bowling Green's great Business University as was signified by the exceptionally successful commencement exercises last evening.

It was particularly notable in several respects. The opening address, delivered by Graduate J. E. Pickrell for the Class, was of very high order both in its subject, "Commerce and Civilization," and its substance which was saturated with the most worthy conceptions of noble duty nobly done.

Also the address by Mr. H. C. Spillman, of New York City, but ten years ago a student in this school, was replete with the most practical and pointed counsels of wisdom. Mr. Spillman could speak thus as one having authority, for what he preached he has practiced as is shown by his rapid advancement to his most responsible position with the Remington Typewriter Company. Though only a young man yet, he is now in charge of that company's business in all of the schools of the land, and is much more than making good.

The special feature of the evening, however, was the marvelously simple and yet mightily powerful address delivered by ex-Governor J. Frank Hanly. All who had either heard or heard of Gov. Hanly's torrential eloquence and Alpine-summit position on all high questions were prepared for an unusual deliverance. But, with the greatest of subjects, "The Manliness of Men," he magnified the Master's life among and for men as men have rarely heard.

At the outset, Gov. Hanly stated that he did not approach his theme from a theological point of view, and indeed would be willing to omit all pre-conceptions of Christ, save as we find the facts to be to-day. He then traced the Galilean's lifework from the manger-birth to the present hour, showing how in every realm of human endeavor His name is above every name. He, the life of all life centre, was commended as the Ideal of all to the class.

The impression upon the vast audience which thronged the Opera House auditorium was unforgettable, and many said as they turned away, "From such seed-sowing as that we will reap harvests for many years." Truly, the Business University has placed our city and community under even greater debt by not only bringing such mighty messengers to our community, but also in the wonderful and worthy work which this School is accomplishing for its age. May its shadow lengthen with its years.

### THE NEW CATALOG.

The handsomely illustrated catalog in three colors has just come from press. It has been pronounced the most elaborate, most elegant booklet this institution ever issued. Shall we send you a copy?

The secret of success in life is for a man to be ready for his opportunity when it comes.—Disraeli.

## TUITION RATES

All Conflicting Rates Hereby Revoked.

We treat all alike. Our tuition is as low as can be afforded with our high-class equipment and strong faculty. We do not cut prices for any one.

All tuition is payable on the day of entrance. Due-bills are issued for lost time, and tuition refunded to family in case of death of a student in school.

Bookkeeping, Shorthand or Telegraphy.....	1 Month.....	\$ 12 00
Any two of these courses.....	1 Month.....	18 00
Bookkeeping, Shorthand or Telegraphy.....	3 Months.....	32 00
Bookkeeping or Shorthand.....	5 Months.....	50 00
Telegraphy, unlimited.....	50 00	
Shorthand, unlimited.....	65 00	
Railroad Accounting, Telegraphy and Typewriting.....	80 00	
Commerce Course, unlimited, including Typewriting.....	90 00	

### COMBINED COURSES.

Bookkeeping and Shorthand.....	3 Months.....	\$ 40 00
Bookkeeping and Telegraphy.....	3 Months.....	40 00
Shorthand and Telegraphy.....	3 Months.....	40 00
Bookkeeping and Shorthand.....	5 Months.....	60 00
Bookkeeping and Telegraphy.....	5 Months.....	60 00
Shorthand and Telegraphy.....	5 Months.....	60 00
Bookkeeping and Shorthand.....	10 Months.....	78 00
Telegraphy with Bookkeeping or Shorthand.....	10 Months.....	78 00
Bookkeeping, Shorthand or Telegraphy.....	12 Months.....	90 00
Commerce Course, Typewriting and Special Penmanship, unlimited.....	110 00	

**SPECIAL: Commerce Course, including Typewriting, with Shorthand, unlimited, or Telegraphy and Railroad Accounting, unlimited.....** 115 00

Life Endowment Course, unlimited, including Commerce Course, unlimited, Shorthand and Special Penmanship, (Telegraphy and Railroad Accounting may be substituted for the Commerce or for the Shorthand Course)..... 130 00

### NOTE—FREE TRIP TO CAVE.

Students who enroll for this course and pay for same on entrance will be entitled to a trip to the Mammoth Cave, with all expenses paid, including railroad fare, hotel bills and ravenn attendance.

### PROFESSIONAL COURSE.

Commerce Course.....	
Court Reporting.....	
Telegraphy.....	
Railroad Accounting.....	
Special Penmanship.....	
Academic.....	
<b>All Unlimited, \$165.00.</b>	

With each of the above five, ten and twelve months' scholarships, we give two months free if needed to complete course.

### ACADEMIC COURSE.

We give a strong academic course in connection with the business branches but without extra charge. This is taught by experienced teachers who have received their degrees from leading institutions. You need not defer your commercial course to take the preparatory branches—YOU CAN SAVE BOTH TIME AND MONEY BY TAKING THEM WITH YOUR BOOK-KEEPING, OR SHORTHAND, OR TELEGRAPHY.

We make this statement after many years' experience in preparing hundreds of students for the lucrative positions they are so successfully and satisfactorily holding to-day.

If a student wishes to take the Academic Course alone the tuition will be as follows:

10 weeks.....	\$ 9 00
5 months.....	16 00
10 months.....	30 00

### TYPEWRITING.

Typewriting.....	1 Month.....	\$ 3 00
Typewriting.....	4 Months.....	10 00
Typewriting, unlimited course.....	15 00	

### PENMANSHIP.

Class penmanship is free to all students.	
Special lessons in Ornamental, or in Business Penmanship:	
One week.....	\$ 1 00
Ten weeks.....	9 00
Twenty weeks.....	16 00
Unlimited Professional Course, including Ornamental, Business, Lettering, Flourishing and Engraving.....	40 00

### BOARD.

Summer Rates, a Month.....	\$10 40 to \$14 00
Winter Rates, a Month.....	11 00 to 14 00

These Rates include both table board and lodging.

ADDRESS ALL COMMUNICATIONS TO  
BOWLING GREEN BUSINESS UNIVERSITY,

Bowling Green, Ky.

### SPECIAL PENMANSHIP.

Our School of Penmanship is attracting national notice. It is growing daily. It is becoming the Mecca of ambitious penmen. Among its matriculates during the past year were students from Maine, Ohio, Indiana, Missouri, Florida, Tennessee, Oklahoma, Louisiana, Mississippi, Kansas, Virginia, West Virginia, North Carolina, Alabama, Georgia and Arkansas. It is estimated that good handwriting is worth \$500. In other words, Mr. Reader, you can make \$500 while taking some other course in this school, if you will study Special Penmanship.

Shorthand is a short road to a good salary and permanent employment.

### A BEAUTIFUL ACT.

We deeply appreciate the beautiful act of loyalty and affection to this institution by our former student, Miss Alice Whobrey, in presenting to this school last Christmas a rare and beautiful oil painting as an expression of her good will and gratitude toward the school. We have hung it in our office, where we shall continue to enjoy it; but, deep in our hearts, we have engraved the act of love and loyalty on her part, and we shall cherish it and catch from it the inspiration that will lighten the load and brighten the road.

Miss Whobrey was one of the best and most lovable students ever turned out from this institution.



MAMMOTH CAVE.

This, the greatest natural wonder in the world, is only sixty minutes' ride from Bowling Green Business University. It has 225 miles of explored routes. The school takes two or three excursions to it every year and greatly enjoys its "dim and awful aisles." The picture above shows a party of B. G. B. U. students, taken at the mouth of the Cave just before entering for a day's walk in that world-famous cavern.

**Read "Assurance Doubly Sure," on page three, and act accordingly.**



## WHAT THEY SAY

Elsewhere in this paper will be found quite a number of commendatory expression from former students. Let them tell you about the school. They are disinterested. They have been here and have tested the institution and its merits. They know. Read what they say.

## AN INTERESTING CONTEST

### THREE PRIZES AND THEIR WINNERS

Last March, the school offered three prizes for the three letters giving the best argument for attending this institution. Read them.

The first prize, an Unlimited Scholarship in Special Penmanship, was awarded to Mr. J. E. Pickrell whose letter follows:

Mr. James Morland,  
Macon, Ky.

Dear old friend:

The fear of the Lord is the beginning of wisdom, but to judge others by yourself is the perfection of (worldly) wisdom. And this second clause causes me to write this letter to you.

Before entering this institution I received literature, from time to time, from a number of business colleges in different sections of our country, and after after letter offering me inducements to enroll with them, but upon a thorough investigation of their courses of study, I found the course offered in this institution the most thorough and practical.

Knowing you, James, as I do, and knowing the educational training you have had, your financial condition, etc., I feel it my duty as a friend to urge you to attend this college in preference to any other; and for many reasons, which I shall state very briefly: First, the Bowling Green Business University is an old reliable institution, and the record of her past history proves that she has sent out into the commercial field some of the strongest graduates of any commercial school of the South. Employers of large firms seek her graduates rather than her graduates seek employment; second, the members of the faculty are men of high character, who not only possess a thorough knowledge of practical business principles, but who possess a strong literary education as well; third, the work of this institution is made so practical that, really, you almost feel as though you were in actual business rather than attending school; fourth, expenses here are less than elsewhere. Board and room are cheaper than in any other city of which I possess any knowledge. Good board can be secured from seven dollars and a half to nine dollars. Ten dollars secures the very best. And you can rent a room in the homes of the very best families for one dollar to one dollar and a quarter; fifth, there seems to be an enthusiasm among the students that exists in no other school of its kind. There are many other advantages and features that I might dwell upon, such as the beautiful location of the college building, its modern equipment, cleanliness, etc., but deem it not necessary.

James, I am candid in my opinion that this is the best college of its kind for any young man to obtain a thorough and practical business training in these useful and necessary branches which constitute the very basis of a modern business education.

I am sending you today, under separate cover, a catalog and literature for your consideration.

Trusting what I have said will be taken in the same spirit in which it is written, and that you will give this matter some serious thought, and finally decide to be one of our number, I am, as ever,

Your sincere friend,  
J. E. PICKRELL.

The second prize, a Five Months' Scholarship in Special Penmanship, went to Mr. Fred Blankenship. Read it.

Bowling Green, Ky., March 15, 1912.

Mr. Grant Lane,  
Lisman, Ky.

Dear Grant:

Understanding that it is your intention to enter a high-class business school, I take the liberty to ask you to make a careful study of the requirements and courses offered by the Bowling Green Business University. I am a student in this institution and do not advise you ignorantly. Grant, have you ever thought of the rank this institution holds throughout the South? The management is under Christian gentlemen of strong intellectual and moral character. Each member of the faculty is a specialist in his line of work. These things make this school particularly fitted to students in those self-reliant ways that the present business world is demanding.

Another great feature of this institution is that it has not ostracized itself from all save the business world; at our chapel exercises the students are kept in touch with the best thinkers in every walk of life. There is also a close personal unity between teachers and students that rarely exists in a business school (herein lies the success of the institution).

Thorough courses are offered in Bookkeeping, Shorthand, Telegraphy, Special Penmanship and Typewriting, and the interesting point to me in our circumstances is that they may be had for a comparatively low rate of tuition.

Perhaps you may want to know something about the city in which the school is located. Bowling Green, a school and residence city, is situated in the very heart of a great agricultural region distinguished for its fertility and healthfulness, wealth and beauty, and has numerous churches, well paved streets, extensive waterworks, and an intelligent and refined population, who let the gates of the city swing wide in welcome to every student.

Now, Grant, I know the question that confronts almost every young man in this, can one of my limited means afford to enjoy the advantages offered by such an institution? The answer is, YOU CAN for the very reason that Bowling Green is in a great agricultural region where all food products can be exchanged directly from producer to consumer, thereby enabling the dormitories and residents to offer you table-board and room rent for the exceedingly low price of \$10 to \$14 per month. They have a very low rent to pay, and are enabled to offer you a high-class scholarship at a very low rate, that is, compared with the institutions of equal rank. The school will do more than this for you, they will secure you a good paying position after you have finished your course. You can increase your earning capacity, in seven months, from

\$20 to \$60. Does this interest you? These are only plain facts from one who is interested in you. Consider these facts as mentioned, weigh each separately and carefully, investigate the success of former students, come to Bowling Green Business University and they will help you. Trusting that you will consider this matter seriously, and hoping to have you as one of our number, I remain

Your sincere friend,

FRED M. BLANKENSHIP.

The third prize, a Ten Weeks' Scholarship in Special Penmanship, was won by Mr. J. W. Jones; it is as follows:

Bowling Green, Ky., March 16, 1912.

Mr. Henry Thompson,  
Lover, Tenn.

My Dear Friend:

Being advised that you will soon enter a commercial college to prepare yourself for a book career, I take this occasion to commend your laudable ambition and to congratulate you upon the wisdom of your decision, for surely the opportunities to distinguish yourself in that field are many; the recruiting forces for the vast industrial army are working overtime, and the ranks are never full.

Of course there can be no question as to where you will go to secure your training. The time may have been when the prospective student had difficulty in making choice of institutions, but that was long ago. That problem has long since been solved, and the answer is: The Bowling Green Business University. That the solution is correct is demonstrated by hundreds of competent young men and women who have gone out from under its instruction to fill successfully important positions with honor to themselves and credit to the institution. This evidence is corroborated by testimonials from their well satisfied employers. The correctness of the solution is further demonstrated by the eagerness with which successful managers of business concern from all parts of the country are standing in line waiting for its graduates.

The school is supplied with modern equipment, new and up-to-date in every particular; the faculty is composed of earnest, energetic teachers, each an expert in his department, imbued with that love of work which goes so far toward the making of a successful contractor; the student body is made up of as fine a lot of young ladies and gentlemen as were ever gathered together, each bent on thoroughly fitting himself for the work of life—no drones, no drags, no sluggards. You will be surprised to find how quickly and harmoniously you will take your place among them, and what inspiration you will get from the enthusiasm, hearty good will and cooperation that abound.

The moral atmosphere of Bowling Green cannot be excelled. The student is carefully safeguarded from the temptations and pitfalls which are so apt to beset the young man or woman away from home; and the frivolous pastimes that are calculated to distract the student from his work are not allowed to interfere here.

The question of expense, of so much interest to most young men and women, has also been successfully met and disposed of. The tuition for a thorough course in this institution is low—all out of proportion to its thoroughness; the refined homes of Bowling Green are open to students for board and lodging at rates much cheaper than is charged for board and lodging in neighboring cities. But this feature, however attractive it may be, is not the main one; the actual dollars and cents which you will save by coming to this institution is but just a part of what you consider the splendid business training you will receive.

These are a few of the many excellent reasons why the Bowling Green Business University has taken front rank among the institutions of the country, and why there is but one choice.

Trusting that we shall have the pleasure of welcoming you among us at an early date, I am

Yours very truly,

J. WILL JONES.

### THE ANNUAL DEBATE.

(From The Times-Journal of May 14.)

At the Opera House last evening there occurred the sixth annual debate between the two societies of the Business University. This is one of the most exciting and hard-fought school events that take place in this college city. For six years these con-

tested those who wanted to attend the debate.

At seven o'clock, people who were fortunate enough to hold tickets, began to scramble for seats, and those not holding tickets felt happy to secure standing room in the crowded aisles. At eight o'clock, the two societies, which had assembled at the University Building, on College street, marched abreast headed by Topmiller's band, to the scene of battle. When this was reached, the enthusiasm broke into a storm, the band played, flags unfurled, pennants waved and the college yells from both sides were deafening. Bowling Green never witnessed a more stormy scene, yet all enacted in order. Every person present was in sympathy with either the Yellow and Black or the White and Green. When the curtain arose, the large audience looked upon one of the most beautiful stages ever arranged in this city. Prof. R. P. Green, of the State Normal School, who has with dignity and fairness presided at all of the contests, save one, was in the chair. After calling the house to order, and making a short statement about the object of the meeting, he asked Judge John B. Roles, Dr. Sanders and Hon. Albert Dulaney to arise in their seats that the speakers might know who the judges were and where they sat.

The subject for discussion was, "Resolved: That Congress Should Provide for the Further Strengthening of the United States Navy," and the Correo had the affirmative. Those who represented the Correo were, Fred Blankenship, Providence, Ky.; J. O. Carter, Collins, Miss.; and H. Ordway, Marion, Ky.; and those who represented the Big Four were Joe F. Moore, Hardinsburg, Ky.; C. L. Turner, Mayfield, Ky.; and L. L. Baker, Bowling Green, Ky. Each speaker was cheered by his followers. The fight was not merely formal, but each man sprung something new on the other. Had he not been able to step aside from his well prepared



C. L. TURNER.  
L. L. BAKER. J. F. MOORE.  
The successful contestants in the Debate.

tests have grown in spirit, and now they draw the attention of every citizen here; and not only here but from a distance. Everybody in Bowling Green heard the yelling and singing last night, and knew that hundreds of hearts were happy at the expense of hundreds that were sad. They knew that no Democratic or Republican Convention ever fought with more determination than did the speakers and their followers, yet they knew that there was no bitterness—simply the healthiest sort of college rivalry. If the large Opera House were twice its size, it would not have accommo-

speech, he would have been lost. At eleven-thirty o'clock, the judges rendered a unanimous decision in favor of the Big Four. At this point the sympathizers of this society climbed the stage and took hold of the winners from the room and out around the square.

When old people and children sit, without moving, from seven o'clock to nearly twelve, it is evidence that the hours were filled with the warmest interest. Each side has held the gavel, which is the home of contention, three years. It is now in the possession of the Big Four.

A Times-Journal reporter today interviewed a number of leading citizens who witnessed the debate.

Hon. John B. Roles, a graduate of the University of Virginia, and a man of wide experience said, "It was one of the greatest debates I ever heard."

Judge Basham said, "I sat for five hours and listened with pleasure to one of the best intellectual fights I ever enjoyed."

Prof. M. A. Leiper, of the State Normal School, and who has attended three of the big Universities, said, "It has been my pleasure to attend some of the greatest school debates ever held. The one last night would do credit to any school."

Such speeches as these were heard from everybody. There were numerous visitors from a distance.

### THE LAND OF THE MIDNIGHT SUN.



The above is a reproduction of a photograph sent to us by a former student and old friend, L. C. Mason, now working in the United States Signal Station, McArthur, Alaska. Mr. Mason writes us that the picture was taken at twelve o'clock, midnight, June 25, 1911. We appreciate Mr. Mason's loyalty and kindness. We extend to him our good wishes for a continuation of his success in his far away home in the Land of the Midnight Sun.



Hoxie, Ark., the junction point of the Iron Mountain and Rock Island Railroads of which one of our telegraphy graduates, Mr. H. M. Haden, is Agent and Manager. The above picture shows him and his office force. Mr. Haden is deservedly making a big salary.

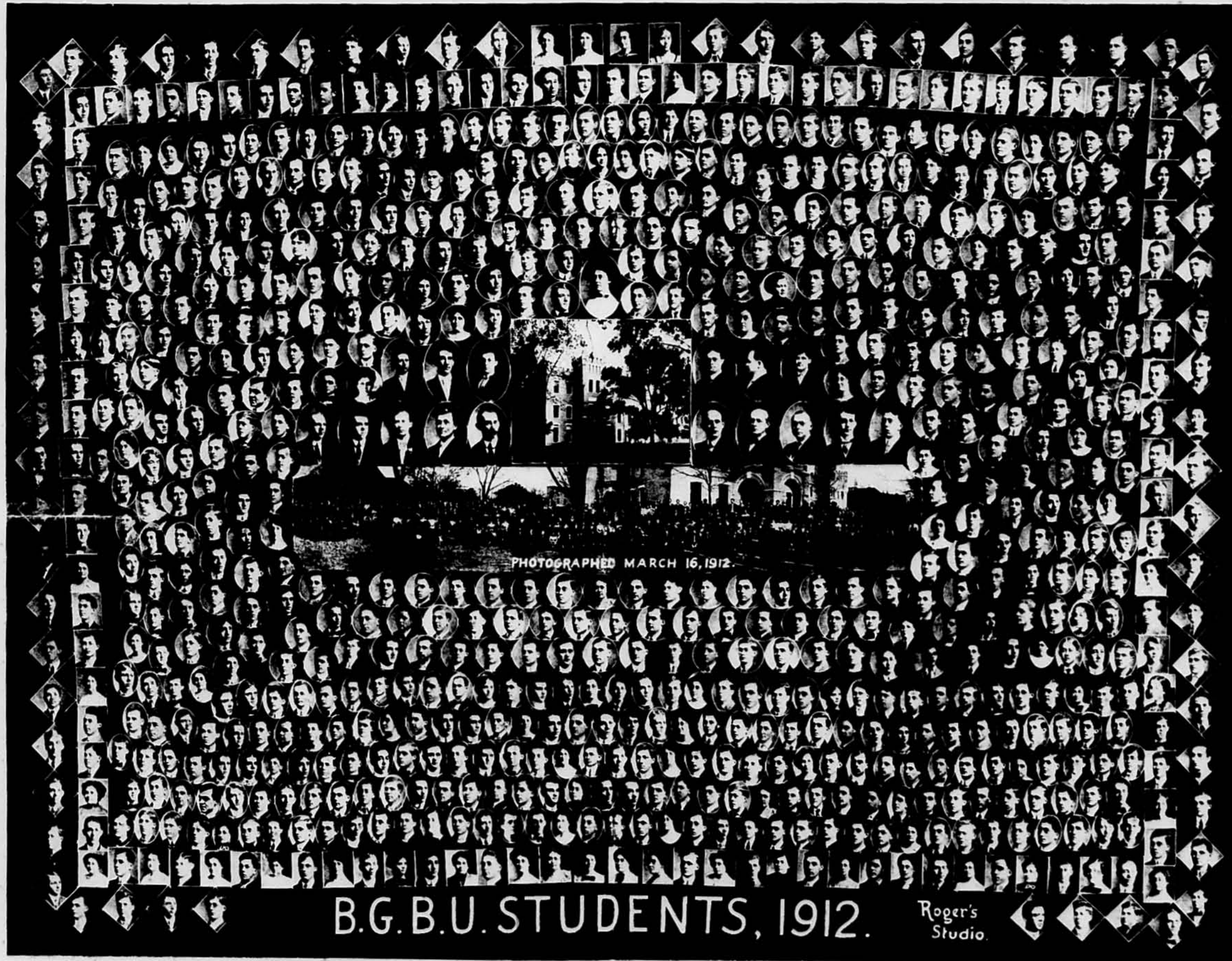
### "AS ADVERTISED."

March 31, 1912.—On October 24, 1911, I entered the Bowling Green Business University, taking a course in Telegraphy, Railroad Accounting and Typewriting. I have studied the above course about six months and today I accept a position with the L. & N. Railroad, also a pass from here to destination. The B. G. B. U. is just what it is advertised to be and I am very thankful for what it has done for me.

J. R. SMITH.

**The Fall session will open Tuesday, September 3d.**





**ASSURANCE DOUBLY SURE**---Not even one student, old or young, male or female, has completed one of our combined courses in Bookkeeping and Shorthand or Telegraphy and Railroad Accounting, in the last ten years, without going directly from school to a paying position. Get the point? If you want big returns for your money and your time, take one of the combined courses. **THE WINTER TERM WILL OPEN TUESDAY, DEC. 31, 1912.** Write for our new, forty-eight page, Illustrated Catalogue. Address Bowling Green Business University, Bowling Green, Kentucky.



## CONTINENTAL EMPLOYMENT AGENCY.

This active, useful and successful agency is operated under the same roof with the B. G. B. U. It keeps employed several stenographers and at great expense finds hundreds of positions every year for bookkeepers, stenographers, cashiers, secretaries and teachers.

It is the largest agency connected with any school in the United States.



H. C. SPILLMAN.

He graduated from this Institution ten years ago, has distinguished himself in a brilliant business career and at commencement received the degree Master of Secretarial Duties.



H. S. BAILEY, '06.  
E. A. BAILEY, '08. J. F. BAILEY, '10.  
THREE BROTHERS.  
Their salaries total more than \$3,500.00 per year.

(Top) H. S. Bailey, '06, Manager Villa Valley Bank and Trust Co., Winkelman, Ariz. (Left) E. A. Bailey, '08, Manager and Principal Douglas Business College, Connelville, Penna. (Right) J. F. Bailey, '10, Bookkeeper, Keystone Tube Works, Connelville, Penna.



A Burrough's Adding Machine used in the Department of Bookkeeping.

As long as business is conducted on earth bookkeeping will be a necessity, and not a luxury.

## FROM MEXICO.

Mohikawan, Mex. Mex. Apr. 30, 1912.  
Prof. J. S. Dickey,  
Bowling Green, Ky.



Dear Sir:  
I want to express to you my appreciation of your School and to say that I am highly pleased with the careful attention given me during the time I was with you in the Bowling Green Business University.

I am very much gratified with the general improvement made while in your School and I am leaving the pleasure of being under the management of the congenial and strong body of teachers that this Institution has in charge of its classes.

I believe that the training in this School is surpassed by no other business college.

I take pleasure in recommending it to young men and women who are ambitious to have a successful business career. I remain

Most respectfully,  
CARLOS BORBOA.

## "SPECIAL ATTENTION."

Grand Rapids Business Institute,  
Grand Rapids Mich., Apr. 22, 1912.

Gentlemen:  
When I entered the Bowling Green Business University, Jan. 5, 1911, I had not made up my mind as to what I would do after completing my course. Being advised by you to take up the work as teacher, I did and came to the Grand Rapids Business Institute, Grand Rapids, Mich. I must say I thoroughly enjoy the work.

I cannot praise the B. G. B. U. too highly for their congeniality and special attention given to their students. In behalf of those who are thinking of taking a business course or preparing to teach, I can heartily recommend your school.

Very respectfully,  
MRS. LILLIE FORD.

## "HAVE NOT FORGOTTEN."



Dear Prof. Dickey:  
Now, I wish to thank you for your untiring efforts in my behalf, and to say that I do not believe that there is a teachers agency in the South that would have done as much for a member. I shall never lose the opportunity of speaking a good word for the agency, or of doing a favor for the B. G. B. U. I have not forgotten that I was working for \$32.50 a month when I came to Bowling Green to go to school.

With best wishes, I am  
Yours truly,  
E. L. MILLIGAN.

Mr. Milligan is making \$100 a month.

## "CAN DO NO BETTER."

Ellinwood, Kansas, April 3, 1912.

Dear Prof. Dickey:  
I want to thank you and the school for securing this position for me. I have been with the Santa Fe since August 1, 1911, and I can say that the knowledge I received of railroad work while I attended the B. G. B. U. has enabled me to get along O. K. with this and other positions I have held since you placed me with the Great Western.

I want to say that any one contemplating taking a business course can do no better than attend the B. G. B. U.

Your former pupil,  
G. C. CHANDLER.

P. S.—Tell the Telegraphy students to take station Accounting along with the Telegraphy.

## CHEAPER BOARD.

Go where you will, you will never find a place that offers cheaper board than Bowling Green. For thirty or forty years this has been a college town. Hundreds of families take boarders at low cash prices and by good management and long experience they are able to sustain themselves at the rates advertised elsewhere in this journal.

## "CUT RATES."

We could reduce rates only by dismissing strong teachers and supplying their places with inexperienced ones. But that would not be cheap. When considering the matter of rates, you should remember that SUCCESS IS NEVER HIGH AND FAILURE IS NEVER CHEAP.

## A. C. DAVIS PROMOTED.

A. C. Davis, who up to a year ago was bookkeeper in the American National Bank, has been promoted to Secretary of the Scott Tobacco Company in Paducah—Bowling Green Times-Journal.

Mr. Davis is an old student of whom we are particularly proud. His salary of \$1800 is an evidence of his ability as a business man.

## 800 STUDENTS.

Eighteen years ago Bowling Green Business University had about twenty students and two teachers. Now the school has a magnificent four-story building, fourteen teachers and nearly 800 students. It is one of the most flourishing schools in the State.—Nashville Tennessean and American, Jan. 29, 1911.

## HOW MUCH PREPARATION?

We are frequently asked, "Am I well enough advanced to take a business course?" In reply we ask you to read elsewhere in this paper a statement of Mr. H. L. Norworthy, and many others who, when they entered this school, were but poorly advanced. The fact that they took the course creditably and are now succeeding splendidly in business should be proof positive that the plan they followed can also be accomplished by you. If in doubt about your advancement, write us and we shall be glad to explain more fully.

## PROF. ROSS.

Prof. J. Walter Ross, who re-entered our Faculty during the Summer Training School for Commercial Teachers, clearly demonstrated the fact that he knows how to teach. His lectures and his class work reached high-water mark. The students greatly enjoyed him and deeply appreciated his splendid services. Money can not compensate such services. It is an uplift to one to have the privilege of working with such a rare spirit.

## PROF. SNYDER.

Prof. J. A. Snyder, of Cincinnati, came into our Summer School Faculty, found his place as gracefully and quickly as if he had always been a part of us, and soon showed that he is a master indeed. He "comes to his work from a higher ground." It has been said that no man ever does anything well until he does it with ease. Prof. Snyder's splendid work is equalled only by the ease with which he does it. He is a man of culture and power. He captivated his students and endeared himself to our Faculty.

## LIKE BANKING?

Two chains of banks, one embracing one hundred-thirty and the other thirty prosperous and growing banks, are calling upon us for capable men. How would you like a place in a bank? You can get it if you will qualify for it, and it would require not over ten months' preparation and perhaps much less. Write us about it.

Twenty thousand square feet of floor space—this is our field of operation.

## "GOOD FELLOWSHIP."

Agricultural College, Miss. June 1, 1912.



I cannot say enough in behalf of the Bowling Green Business University. I consider that the genuine pleasure I derived from the good fellowship and the congenial spirit existing between the faculty and student body is worth a great deal to me in knowing better how to meet people, to say nothing of the thorough training for the business world.

I can conscientiously recommend the Bowling Green Business University to all energetic, ambitious young men and women who want to prepare for future usefulness.

Very sincerely,  
L. B. BOWEN.

## "CONGENIAL AND CORDIAL."

Columbia, Tennessee.

I am glad I took a Bookkeeping course in the B. G. B. U. I accepted a position here in Columbia, Tenn., as Bookkeeper for a Flour Mill. I am well pleased with it and I give all the praise to the B. G. B. U.

I advise any boy or girl who is thinking of taking a business course to go there. It is one of the best business schools in the South. You have no trouble in securing a position after finishing. Hundreds of students go to big paying positions every year. No school has a more congenial and cordial spirit existing between students and teachers than the B. G. B. U.

WALTER L. KELLEY.

## "THE CLASS OF THIS WORK."

Lee Wilson & Company,  
Armorel, Ark., March 28, 1912.

Gentlemen:  
One of the greatest inducements that an education institution can have to offer the prospective student, outside the character of the instruction given, is the spirit which I found existing in the Bowling Green Business University. In the class routine, work is made pleasant by the good natured instructors, and the knowledge of office-work gained there is very practical and not expensive.

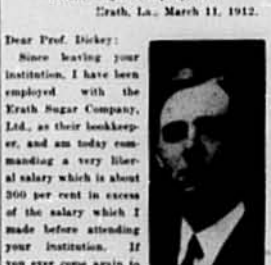
Those who contemplate attending a business college and hesitate on account of a lack of literary training, should know the class of this work the B. G. B. U. gives.

J. P. WILHELM.

"300 PER CENT IN EXCESS."  
Erath Sugar Company, Ltd.,  
Erath, La., March 11, 1912.

Dear Prof. Dickey:  
Since leaving your institution, I have been employed with the Erath Sugar Company, Ltd., as their bookkeeper, and am today commanding a very liberal salary which is about 300 per cent in excess of the salary which I made before attending your institution. If you ever come again to Erath, I should be pleased to have you come over and see our big plant which is considered one of the largest in Louisiana. It has a capacity of 1500 tons.

With warm personal regards, I am  
Sincerely yours,  
FELIX FUNZ.



## EMPLOYS 13 STUDENTS.

"Dear Prof. Dickey:—After taking a part of the Commerce Course in your institution, I accepted a position with the United States Coal & Oil Company, which now employs thirteen B. G. B. U. students, all of whom hold desirable positions.

"I have nowhere seen a more cordial spirit existing between teachers and students than in your school.

"I feel sure that any young man or woman who completes a course in the B. G. B. U. will be thoroughly qualified for a responsible position.

"Very truly yours,  
"G. PILE."

## B. G. B. U. BOAT EXCURSION.

Big Time Being Arranged For Annual Outing Saturday.

The Bowling Green Business University will take its annual boat excursion to Woodbury and Morgantown next Saturday. The steamer Chaparron has been chartered. Topmiller's Band engaged and a gloriously good time is already put down as an assured fact. Games and contests in rowing, in swimming, in sack-racing, in base ball, in speed-making and finally in the coronation of the May Queen, have aroused white-hot enthusiasm among the students.—Bowling Green Times-Journal.

## GAVE US A CALL.

About 400 students of the Bowling Green Business University came down on the steamer Chaparron last Saturday and visited Morgantown and Woodbury. Topmiller's Band accompanying the party, played several selections at the corner of Main and Ohio streets, which was greatly enjoyed.—Morgantown Republican of May 2.

## MORE TYPEWRITERS.

The click of one hundred and two Underwood typewriters throughout the last scholastic year has enlivened our school and added a charm and zest to our work nowhere else to be found in this country. Everybody takes typewriting. The typewriter is now found in every business office of any pretension and all our students avail themselves of the opportunity to become skillful in its use before leaving school.

## "WHILE STILL IN FLAMES."

We have before us a panoramic photograph more than a yard long of the students of the Bowling Green Business University, Bowling Green, Ky., taken February 11 of this year. On the back is a photographic reproduction of the magnificent home of the school whose large campus is literally crowded with students. It will be remembered that the building formerly occupied by this school was burned to the ground last July. The enterprise and perfect management of the school are shown by the fact that while the building was still in flames the school was transferred to its present quarters with a loss of only ninety minutes from regular recitations.

This school is one of the largest of its class in the country and the work it does is of a high order. It conducts annually a summer normal course for teachers which, we are informed, is largely attended.—American Penman, Columbus, Ohio.

Do you know of any other town or city in which board can be had as low as \$10.40 per month, everything furnished?

Where else can board be had in private families for \$12 to \$14 per month?

**"CONGENIAL AND CORDIAL SPIRIT."**

I feel that my salary is inadequate to express in terms appropriate the value I place upon the B. G. B. U. and its able and efficient corps of teachers. All that I am or ever hope to be, I owe to the faculty of the B. G. B. U. who manifested so much interest in me while under their supervision.

The predominating feature of the B. G. B. U. is the congenial and cordial spirit existing between students and teachers. The wisest step of my life was when I entered this institution. It put me in a very responsible and lucrative position as Principal of the Commercial Department of DuPont High School which place I now hold.

Please send me a catalog.

With best wishes to you and faculty, I remain,

Yours truly,

J. T. BUTT.

**"\$1000 A YEAR."**

Chicago, Illinois.



Dear Mr. Dickey:

The Metropolitan Business College of this city requested an interview with me and on arriving here I was asked to state what salary I should expect to receive. I answered "\$1000 per year, if chances are good for promotion." They accepted my proposition. The position in Minnesota was offered me later and pays a little better salary, but I accepted the Chicago job because of the probable promotion.

Very truly yours,

R. S. DEENER.

Before coming to the B. G. B. U., Mr. Deener taught public schools six months every year at the usual teacher's salary.

**"100 PER CENT INCREASE."**

(Extract from a letter.)



Dear Prof. Dickey:

I did not apply for the position and did not know that it was open until they sent for me to confer to the office. I had about a ten minutes' conversation with the manager and went to work the next day.

My salary is just 100 per cent more than it was before going to school, and after the first of the year I think it will be 150 per cent. I think that the best investment I ever made and I shall always have a good word for the B. G. B. U. and the faculty.

With best wishes for you and the faculty, I am

Respectfully yours,

A. G. STAMPS.

P. S.—The head bookkeeper is taking his vacation and I have all I can do by working late at night.

Rayville, La.



I am not saying this because I am writing to you, but I sincerely mean this: I would refuse six times in money for what I accomplished while there at school. I can see more clearly now the good I really did gain—when going through it, I couldn't see.

Would like to hear from you sometimes. With best regards to you and the other members of the faculty, I remain,

Yours truly,

W. M. GICE, Jr.

**"FROM \$25 TO \$100."**

White County, Ga., Feb. 23, 1912.



My Dear Prof. Dickey:

Behold I took a special course in banking I was getting \$25 per month. I am now receiving \$100. I commend your University to any young man or woman who contemplates taking a business education. Without the knowledge received at the Bowling Green Business University I am confident I would today be plodding along getting say \$25 per month and working twice as hard. I commend the B. G. B. U. as the best business college in the United States. I attribute all my success to it.

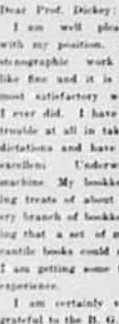
I should like very much to be at chapel these mornings. I always derived much benefit from the interesting lectures given and I am proud I can say I never missed a morning at chapel while I was in school.

Yours truly,

C. E. WADE.

**"LIKE THE SCHOOL, LIKE THE PEOPLE."**

Tyboton, Miss., April 22, 1912.



Dear Prof. Dickey:

I am well pleased with my position. My stenographic work I like fine and it is the most satisfactory work I ever did. I have no trouble at all in taking dictations and have an excellent Underwood machine. My bookkeeping treats of about every branch of bookkeeping that a set of mercantile books could and I am getting some fine experience.

I am certainly very grateful to the B. G. B. U. for all it has done for me. I like the school and I like the Bowling Green people. I shall always be very glad to hear and know what the school is doing.

With kindest regards to the entire faculty and your household, I am

Most respectfully,

J. C. SANNER.



Dear Prof. Dickey:

I wish to extend to you and to the entire faculty many thanks for the personal attention shown me, and the congenial spirit manifested toward me while a student in your school.

I am at present employed in the law office of Hon. W. J. Chilton, Livingston, Tenn., and I am well pleased with my position, but I am sure that I would never have been holding this position today had it not been for the training I received while in your school. There is a good position waiting for every young man or woman who properly qualifies himself, and I am sure that there is no business university in this Southland where more practical and business-like training can be received than in the B. G. B. U.

With best regards for the school and thanking you for the many kind favors of the past, I am

Respectfully yours,

ALVIN MERCER.

**Address all letters to the Bowling Green Business University, Bowling Green, K.y.**

Chas. Reade said, "A stenographer is safer from poverty than a Greek scholar."

**"INDIVIDUAL ATTENTION."**

Miss Minnie Everett, in a letter to a friend.

"Safely and gracefully."



The managers and teachers give more individual attention and keep in closer touch with the personal interest of their students than any other business college I have ever known. They not only help to increase your earning ability, but a determined effort is made to bring every student to the standard of true manhood and womanhood.

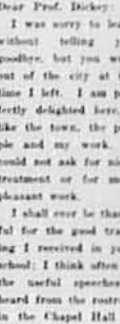
When you shall have finished a course in this school and have proven yourself worthy of a position, they will aid you in securing one. I am now teaching in Whelan's Modern Business College, Seattle, Wash., which I believe to be one of the best commercial schools of the West and I owe the position to B. G. B. U. I do not think you can find a better place to become thorough in your work or a school where you will come in contact with that "home-like" influence that exists in this ideal institution of Southern Kentucky.

Very truly,

MINNIE EVERETT.

**"NEXT TO HOME."**

Terrebonne, Virginia.



Dear Prof. Dickey:

I was sorry to leave without telling you goodbye, but you were out of the city at the time I left. I am perfectly delighted here. I like the town, the people and my work. I could not ask for nicer treatment or for more pleasant work.

I shall ever be thankful for the good training I received in your school. I think often of the useful speeches I heard from the platform in the Chapel Hall of old B. G. B. U. Whatever success I may meet with I shall attribute largely to the training I got under the roof of the B. G. B. U. I can speak nothing but praise for the entire faculty of your institution; not one time has any of them hesitated to do me any favor I ever asked of them. As for the school, it is the next place to home to me and I felt like I was leaving home when I left the school.

Wishing the school continued prosperity, I am with kindest regards to the faculty

Yours friend,

C. M. OVERBY.

**"PERSONAL ATTENTION."**

Greenville, Miss., March 29, 1912.



Dear Mr. Dickey:

I am more than pleased with my work. I consider the time spent, the information received while there, the greatest practical value I have ever received. Any one who desires to qualify himself or herself for a better position, and a larger salary can do it by attending your school. I wish to say to such a one that the faculty will give you their best personal attention and

if you will do your part they will more than do theirs. There is a cordial spirit existing between the students and teachers at all times. Those who qualify themselves will never want for a position.

Give my best regards to the students and faculty.

Sincerely your old student,

R. A. NELSON.

To-morrow will be no better than to-day. Now that railroad business is not only good, but improving daily, what reason have you for deferring longer your contemplated course in Telegraphy?

Write any bank or any business man in Bowling Green for confidential information concerning the School.

**"ALL AND MORE."**

The Elliott Commercial School,

Wheeling, W. V., April 8, 1912.



Dear Prof. Dickey:

I feel that I owe you and your most excellent faculty a debt of gratitude for the painstaking care, the kind personal attention and the thoroughness with which you taught the branches that I so earnestly desired to learn. I am now teaching in the Elliott Commercial

School, one of the best commercial schools in this section of the country, and I feel that I owe to you my success as teacher of shorthand, Typewriting, and English. I entered the University about the 10th of January, 1911, and found the school to be all that it is recommended to be and more. After passing entering the B. G. B. U. with "honors" and a determination of elevating himself will surely succeed, for he will find there the finest facilities. The B. G. B. U. employs the best teachers that can be secured, its equipment is the best that money can buy, its students are available and as fine class of young men and young women as can be found in America. I can still feel the influence for good which pervaded the school atmosphere at all times. For I am sure that there can not be found another school which holds a purer and a higher standard of manhood and womanhood before its student body than does the B. G. B. U.

Most respectfully,

ALICE WHORREY.

**GOT RICH.**

Mr. H. W. Lampton on leaving school went to a position as bookkeeper, saved his money, invested it wisely, doubled it, went to Muskogee, Okla., and dealt extensively in real estate and is today not only a man of wealth but a leading citizen, honored for his brilliant achievement in business, and respected for the sterling character that stands back of his phenomenal success. He is now President of the Lampton Investment Company, incorporated and capitalized at \$50,000.00.

Here's to you, Mr. Lampton!

**"MEANT A GREAT DEAL."**

West Point, Miss., April 8, 1912.



Dear Professor:

It has meant a great deal to me to be a student from the Bowling Green Business University. I have no trouble in securing good paying positions. The instruction and kind personal attention received from the competent, painstaking faculty of your institution have enabled me to teach commercial branches, and I like the work much better than teaching public schools. I shall always be interested in the success of the B. G. B. U. and feel that I cannot say enough in regard to the good work that is being done there.

With best wishes to the school and kind and personal regards to all the faculty, I am

Very respectfully,

MATTIE HAIRE.

**FROM FARM TO PRINCIPALSHIP.**

"Boulder, Colo.—Dear Prof. Dickey:—Less than two years ago I entered your school right off the farm. To-day I am Principal of the Commercial Department in Boulder Business College. I feel that I can never repay you for the kindness shown me while in your school, and especially did I enjoy the Morning Exercises. I do not remember missing but two mornings while in school. I have notes taken from various speeches that I consider valuable indeed to me.

"The Exponent was like a letter from home. I cannot tell you how much I enjoyed it. Wishing you much success, I am

Very truly,

"C. H. NEAGLE."

**"FAR ABOVE AVERAGE."**

Painville, Ky., March 29, 1912.



Having completed the course laid down by the Bowling Green Business University in Stenography, I had no difficulty in obtaining a position far above the average.

Having been home less than ten days, I began work with the Painville National Bank of Painville, Ky., which position I still hold.

Through the thorough training received at the B. G. B. U., I was fitted to carry on my work with satisfaction to myself, and to the school I give all credit. I recommend it most heartily to all interested in thorough business training.

Most respectfully,

GRACE HOLLINGSWORTH.

**"A NICE POSITION."**

More, La., March 8, 1912.



Dear Prof. Dickey:

I often think of school days and especially of you and all the other teachers. I often think about taking a trip and visiting the school to which I owe a great deal for what I have accomplished. I am bookkeeper and assistant manager at a salary of \$100 per month and with other side work, which I think makes me a nice position.

With all good wishes and personal regards, I am

Respectfully,

A. LEBLANC.

Dawson, Ga., May 8, 1912.

**Dear Professor.**

I cannot express my appreciation of your kindness for securing for me the position which I now have, and the personal attention shown. I am well pleased with my place; my work is easy, only at times when there is a rush.

How are all the best? I suppose several new ones have come in since I left. My remarks, there in school were no that he and four other boys were going to town. I am certainly glad to hear of them moving out to good positions.

I did not find anything misrepresented in your advertisements. In fact, I was greatly surprised to find the Telegraphy Department so well equipped for the instruction of students. I find by my limited experience that all the work done in the Telegraphy Department is practical, also that a student does not have to wait for a position when he is qualified.

I again wish to thank you.

Yours truly,

CHESTER DAVIS.

Miss Rena Hamilton, who took shorthand and Typewriting in this Institution in 1909-10, has been court reporter in her county, and several adjoining it, for more than two years. Miss Hamilton enjoys a salary three or four times as large as young women generally make, unless they have the skill she has acquired. She is to be congratulated upon her brilliant success.



Our correspondents are requested to bring with them our letters and literature and see if the facts therein stated do not correspond with conditions exactly as they are in this Institution.



## FROM ALLEN COUNTY, KY.



## "INCENTIVE TO BEST EFFORTS."

United States Coal and Oil Company,  
Hobden, West Virginia, April 8, 1912.

I was a student in the B. H. B. U. for several months, and I believe that no school has more to offer in a thorough business training than this institution.

The intense interest and personal attention of an exceptionally strong faculty, together with the congenial, cordial spirit existing between the teachers and students afford every condition that is conducive to business efficiency.

The fact that all students who qualify themselves get positions, is also a constant incentive in the best efforts on the part of the student.



E. L. WALTON.

## A NEW BRANCH SCHOOL.

We have just planted at Paintsville, Johnson county, Ky., a branch of the Bowling Green Business University to be known as the Paintsville Business College. The school gets the benefit of two splendid, modern brick buildings, is located in a rich territory, and is surrounded by thousands of bright, intelligent, ambitious young men and women.

We are expecting great things of the Paintsville Business College. It starts off under the management of Professors J. T. Dorsey and G. M. Chestney. They are experienced, capable and successful teachers, and have already demonstrated their ability to build and sustain a business school.

A former Telegraphy student said in a recent letter, "My monthly salary for the year just ended was \$156.78."

And yet it took him only about six months to get the knowledge necessary to make this splendid salary.

## "BEST INVESTMENT."

Henderson & Baird Hardware Company,  
Greenwood, Miss., April 6, 1912.



I hesitated for several years before attending the Bowling Green Business University, thinking that the training given would hardly justify the time and expense, but I now consider the money invested for tuition in your school the best investment I ever made, and one upon which I shall always declare a dividend. I only regret that I did not attend the B. H. B. U. sooner. To any ambitious young man, I shall at all times recommend your school.

Wishing you prosperity, and with kindest personal regards to the faculty, I am, Yours very truly,

H. K. LILLY.

## FROM BARREN COUNTY, KY.



WRITTEN BY PROF. W. C. BROWNFIELD.

## THROUGH FIRE AND PANIC.

The school has twice been burnt out, losing each time all its equipment and other property. It has passed through two or three disastrous nation-wide panics. It has suffered its share of sacrifice, deprivation and trouble, but to-day it faces the world, larger, stronger and abler than ever before.

## "CONGENIALITY, FRIENDSHIP."

March 28, 1912.

Esteemed Friend:

My appreciation of an opportunity to attend your institution still continues to be so great that I feel inclined to tell you about it in every letter I write.

I know that Bowling Green Business University fulfills every promise it makes; in fact, it affords even more advantages for a literary and business education than its catalog can possibly advertise. Its graduates may depend, with absolute certainty, upon going from school to a desirable and remunerative position. Such has been my case, and such will be the case of every one who tries.

Congeniality and friendship everywhere exist; teachers and pupils join hands in building up an institution that, in my opinion, is destined not only to be the greatest of its kind in the South, but even in this entire Nation.

Yours very truly,

R. M. HOOPER.



## A NEW HONOR.



to their Alma Mater to place at her feet their wreaths of honor attained, and of victories achieved.

## THE ALUMNI ASSOCIATION.

The graduates of the Institution, on Friday, July 12, 1912, met in the Accounting Room of the Bowling Green Business University and organized an Alumni Association with Mr. J. E. Pickrell, President; Miss Dorothy Hancock, Secretary.

Let every graduate be present next year at the first meeting of the Alumni Association. We are going to have a gloriously good time.

Isn't it reasonable that a business school, that is almost daily sending people to positions, knows how to adapt its literary course to the special needs of students preparing for business? Then why stay out of school because you are not advanced?

The English Department is looming large.

## NOW AUDITOR.

Mr. S. G. Henshell, a student of 1909, is now Auditor of one of the greatest coal companies in West Virginia.

Out of the depths of our sincerity, Mr. Henshell, we congratulate you upon your splendid achievement.

## "POSITIONS OFFERED ME."

Paintsville National Bank,  
Paintsville, Kentucky.

Dear Sir:

As to the character of the work of the B. H. B. U., I consider it far superior to any other business training.

Speaking from my own experience, I found your course both thorough and practical; your teachers, proficient and conscientious, and the general school influence to be most encouraging and inspiring.

Before leaving your school, several positions were offered me. I am now with the Paintsville National Bank, one of the strongest financial institutions in Eastern Kentucky, and I experience no trouble in keeping up my end of the work—the Individual Ledger.

With best wishes, I am

Yours very truly,

EDWARD L. WALTER.

P. S.—Perhaps you will be interested to know that I have received a very nice little increase in my salary during the three or four months I have been here.



WRITTEN BY PROF. J. A. SNYDER.